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★ JAN 23 1943 ★

Telephone:
Villa Park 898 R

The Villa Park Evergreen Company

520 South Princeton Avenue

Villa Park, Illinois

Special Spring Advance Offer!

For the last few years we have made a Special Spring Advance Offer to our friends and customers. The response was so heavy that each time we were sold out in a short time. In fact we were unable to fill many orders. Since we have had so many requests, we decided to make a similar offer this year. Do not wait- order today. We will make shipment in time for Spring planting.

★ Hetz Blue Juniper

Here is a new evergreen of the low growing type. It closely resembles the Pfitzer Juniper in form of growth with the added advantage of distinct blue colored foliage. It grows rather fast, making a dense tree. The landscape uses of the Hetz Juniper are the same as those of the Pfitzer Juniper: foundation plantings, border, along walks or as specimen.



Here is a chance to add a new evergreen to your planting. Be the first in your neighborhood to plant this new Juniper.

Twice transplanted trees
10-12 inch spread

Each: 60¢ -- 2 for \$ 1.00

Only 200 available.



Here are five evergreens which are considered as some of the best of the evergreen family. You would have to look through many catalogs to find such an array of beautiful trees. A new Blue Juniper, the graceful Hemlock, the shiny Silver Juniper, the feathery Plume Cypress and the dainty Boxwood; where else could you find such a superb collection at such low prices.

★ Hemlock

The Hemlock is noted for its gracefulness and beauty of its foliage, which is a rich green on the upper surface and silvery below. Single trees on the lawn are always effective, but it is when they are grouped they are most beautiful. It is than that we appreciate the ever present and ever changing play of light and shade.

Hemlock doesn't mind shade. It does well on the north-side of the house. It is also good for hedges. Be sure to order some.

Heavy field grown trees
12-15 inches high.

Each: 45¢ -- 3 for \$ 1.00

Only 300 to offer.



Silver Juniper

One of the most beautiful of evergreens is the Silver Juniper.

This charming tree grows into a tall, narrow compact column. It has the same silvery blue color as the Colorado Blue Spruce, contrasting pleasantly with other evergreens. It will almost grow anywhere, combining hardiness with beauty.

Here is one of the best evergreens for your doorsteps, foundation planting and for the formal garden, specimen or group planting. There are ever so many landscape uses for this beautiful Juniper. Given an abundance of sunlight, its blue color will be intensified and be the delight of the whole neighborhood.



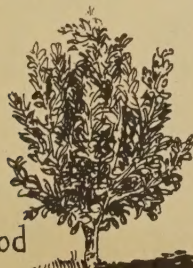
There is no substitute for the Junipers in the planting of the homegrounds. The modern landscape demands these beautiful evergreens; with their elaborate foliage, their rich color and their refined habit of growth. Add to their beauty the fact that they are extremely hardy and drought-resisting where else could you find a better evergreen.

These fine Junipers were grown in wide nursery rows where they had plenty of room to develop a strong root system, so necessary in the growth of evergreens.

Average height of these Silver Juniper is 12-18 inches.

Each: 45¢ -- 3 for only \$ 1.00 Postpaid.
Only 500 are available.

Boxwood... It brings memories of old time gardens; with their splendor, riot of colors and the daintiness of Boxwood. Boxwood was originally planted by the colonists of America and since that time has occupied an important position in gardening. No other evergreen plant can compare with its usefulness. It is used for specimens, hedges, edgings asf.



Boxwood

The Boxwood we offer is a hardy, northern grown type, which has withstood winters with 20 below. Why not use this Boxwood in your garden.

Hardy, field grown plants
8 inches high.

Each: 45¢ -- 3 for \$ 1.00

Do not miss this bargain.

this
offer
is
only
good
until

1943

March 3.

Here is another chance to obtain this fine evergreen. Last year we had to disappoint many customers as we were sold out shortly after we made our offer. The Plume Cypress is a very ornamental evergreen. It is of compact medium growth. Foliage is plum-like green, and feathery. The Plume Cypress is an exceedingly handsome tree.

It makes an ideal tree for the foundation. Planted in groups it creates a superb landscape picture. Very hardy.

Heavy field grown plants
12-15 inches high.

Each: 45¢ -- 3 for \$ 1.00

Only 250 available.

Plume
Cypress

A Very Special Offer to All Evergreen Lovers

There is a definite trend in beautifying your home grounds. It is being realized more and more that a well planted home has not only a better appearance but also an increased value.

No landscaping however is complete without the use of some evergreens. Evergreens will add to the beauty of your home. Their year around green color gives life to the landscape even at a time when everything else in nature is barren and dead. Add to it the joy and pleasure derived from a well planted home, and you will have the satisfaction of having made the best investment when you bought some evergreens.



One of the finest evergreens is the Yew, its commendable qualities are being more and more appreciated. The reputation of the Yew for its long life, its ability to thrive in both sunlight and shade, its immunity to insect invasion, and the fact that few other evergreens will exist and actually thrive where a lack of moisture exists; establishes the Yew as the most robust, durable and useful evergreens for landscape work.

In this bargain we offer the upright Yew. Its form of growth is upright pyramidal. Foliage is shiny, waxy green. In Fall it bears scarlet fruit. It stands various planting conditions including shade.

Here is our special Offer:

If you will send the coupon below with \$ 1.00 we will ship to you postpaid at the proper time for Spring planting

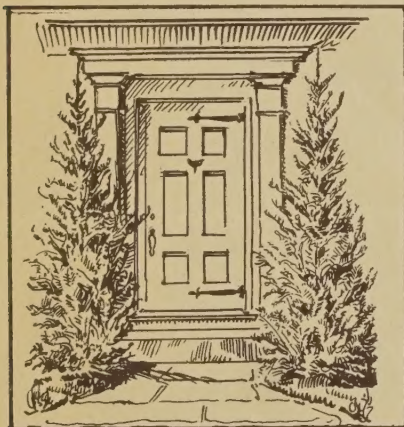
3 Upright Yew
fine bushy trees, twice transplanted
12-15 inches high.

Your order need not be limited to \$ 1.00. But be sure to return the coupon, as no order will be filled without it. We urge you to send your order at once. This offer is good only until March 3, 1943. This price is actually less than wholesale.

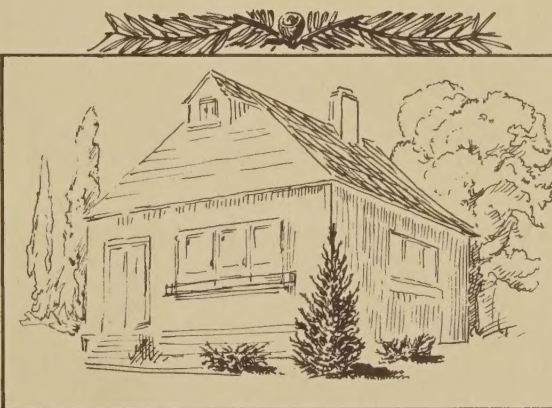


Here is a special offer of such great value that no lover of evergreens can afford to miss. The Yew is such a desirable tree that no planting seems complete without it. In the foundation, in the formal garden, in the rockery, on the shady northside, and in similar positions where trees need to be kept within certain bounds; no better evergreen can be found. It adds distinction to any planting. Plant a Yew and the whole neighborhood will admire it with you.

At present the Yews are not only scarce but also the price is getting higher. But we have not only not raised the price we have in fact lowered it. The price for these fine 3 Upright Yews is indeed lower than the prevailing wholesale price. We cannot urge you strongly enough to take advantage of this opportunity. Please do not wait with your order, we have only 750 to offer. After these are sold, it will be a long time before we can make such an offer again.



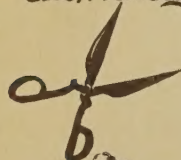
The Friendly Doorway



Corner Planting



Specimen Planting



Villa Park Evergreen Co
520 S. Princeton Ave
Villa Park, Illinois

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Gentlemen: Enclosed find \$ for which send to me at the proper time for Spring planting Upright Yews, twice transplanted, 12-15 inches high. 3 for only \$ 1.00 Postpaid.

Name

Address

City State

Date



